

# CAREER WORKSHOPS THAT GET RESULTS

NCWorks Career Center Asheville offers the following job search workshops to assist with career guidance & development.

AUGUST 2024				SEPTEMBER 2024			
6	Tue	10:00	Identifying Career Interests	3	Tue	2:00	Networking – The Most Effective Way to Get a Job
8	Thu	10:00	Mastering Online Applications	5	Thu	2:00	Identifying Career Interests
13	Tue	10:00	Networking – The Most Effective Way to Get a Job	10	Tue	2:00	Mastering Online Applications
15	Thu	10:00	Write a Winning Resume	12	Thu	2:00	Job Search Strategies for Experienced Workers
20	Tue	10:00	Job Search Strategies for Experienced Workers	17	Tue	2:00	Write a Winning Resume
21	Wed	10:00	Interviewing for Success	19	Thu	2:00	Interviewing for Success
27	Tue	10:00	LinkedIn – Networking in the Virtual World	24	Tue	2:00	Working Remotely
29	Thu	10:00	Working Remotely	26	Thu	2:00	Discover What NCWorks Online Can Do for You

For more information or to sign up for a workshop:

Call: (828) 251-6200

| Email: [BuncombeCounty@NCWorks.gov](mailto:BuncombeCounty@NCWorks.gov)

| Visit: 53 Asheland Avenue, Suite 105, Asheville, NC 28801



**DID YOU KNOW?** With recent changes to North Carolina unemployment requirements, attending a workshop can now count toward one of your required weekly job contacts.

NOTE: Unless otherwise noted, workshops are offered in a hybrid setting. You may attend either online or in-person.

For up-to-date workshops, job fairs and other office events



[facebook.com/ncworksasheville](https://facebook.com/ncworksasheville)

## WORKSHOP DESCRIPTIONS

### **Discover What NCWorks Online Can Do for You (2 hours)**

In this interactive workshop, you will learn how to use the NCWorks website – [www.ncworks.gov](http://www.ncworks.gov) - to create an account, apply for jobs, develop a resume, and find jobs using the Virtual Recruiter. Discover additional tips to help you successfully and easily navigate our state’s workforce system.

### **Finding the Fit with the Myers-Briggs Type Inventory (3 hours)**

Choosing a job or changing careers is a major decision – one that requires careful thought, research and planning. The better you know yourself, the better your decision. This workshop will explore your personality preferences and how they can help you identify the best fit in a job or career. *(This workshop is offered in an “in-person” format only. Participants will need to complete an assessment “in-person” at NCWorks Career Center Asheville the week before the workshop.)*

### **Identifying Career Interests (2 hours)**

Learn about a tool that can help you identify your career and job interests. Then, find out how to use the information in combination with local labor market information to find jobs and employment opportunities that are a match for your interests, skills, and knowledge.

### **Interviewing for Success (2 hours)**

A resume may get you an interview, but it is the interview that will get you the job. Learn how to clearly communicate your strengths, skills and experiences so an employer will see that you are the best candidate for the job. Learn how employers use various types of questions to evaluate your future performance by looking at your past experiences, so you will be prepared for your interview.

### **Job Search Strategies for Experienced Workers (2 hours)**

Job search methods have changed drastically in the last decade, particularly since COVID. If you haven’t conducted a job search in a few years, this workshop is for you. Learn how to compete in today’s job market using seven different strategies and obtain Career Center and community resources that can assist you.

### **LinkedIn – Networking in the Virtual World (2 hours)**

LinkedIn is the world’s largest professional network and growing rapidly, connecting you with other professionals to make you more productive and successful. When you join LinkedIn, you get access to people, jobs, news, updates, and insights that help you be great at what you do. We’ll provide needed information for building your profile so you can begin using LinkedIn as part of your job search. Increase your visibility so employers can find you. *(This workshop is offered in a “virtual” format only.)*

### **Mastering Online Applications (2 hours)**

Almost all companies are using online applications. This workshop provides tips for navigating the online application process successfully. In addition, you’ll learn about Applicant Tracking Systems and the keywords that employers will use to evaluate your application and resume to determine whether to interview you.

### **Networking – The Most Effective Way to Get a Job (2 hours)**

Have you heard the saying, “it isn’t what you know, but who you know?” Networking is key to developing the connections that will help you stand out from other applicants. Learn how to network successfully to identify job leads and connect with employers, both in-person or through online methods.

### **Virtual Interviewing (2 hours)**

Today, 86% of organizations are using virtual technology to conduct job interviews, according to an April 2020 poll by Gartner Inc. While the COVID pandemic forced many employers to transition to virtual interviewing, they found they were saving money and time, so many are continuing to use virtual interviews. In this workshop, find out tips and technical insights to help successfully participate in a virtual interview.

### **Working Remotely (2 hours)**

Interested in working remotely but not sure where to find credible jobs and how to stand out as a job seeker? In this workshop where you will learn how to:

- find credible remote opportunities.
- network to make remote connections count.
- develop a resume designed for remote opportunities.
- identify what you need to succeed working remotely.

### **Write a Winning Resume (2 hours)**

A well written resume catches an employer’s attention and demonstrates how your skills and abilities are a good match for their position. “An excellent resume has the power to open doors” (Careeronestop.org). In this workshop, you will learn about various resume formats and which one you should choose to stand out from other job seekers. You will also find out about Applicant Tracking Systems and how to use keywords effectively, along with other important communication tools you can use to stand out from the crowd. Receive a checklist that you can use to evaluate your own resume.